26-45-106 Enforcement.

- (1) Whenever the attorney general has reason to believe that any person is using or is about to use any method, act, or practice in violation of the provisions of this chapter, and that proceedings would be in the public interest, the attorney general may bring an action against the person to restrain or enjoin the use of such method, act, or practice.
- (2) In addition to restraining or enjoining the use of a method, act, or practice, the court may, after June 30, 2003, require the payment of:
 - (a) a civil fine of not more than \$25,000 for each separate intentional violation; and
 - (b) reasonable costs of investigation and litigation, including reasonable attorneys' fees.

Enacted by Chapter 120, 2002 General Session